

NORML FORMIL LA

A gala fundraiser in Los Angeles for NORML

Wednesday Sep. 25th 2019

Presented by



NORML[®]

Working to reform marijuana laws

The Next Fifty Years

Protecting gains, Continuing the fight, establishing Consumer Advocacy

Join CWCBExpo and NORML licensee Curved Papers as a Sponsor!

NORML[®] FORMML LA

The Pattern Bar

Wednesday Sep 25th, 2019 7-10pm

- Networking, Nourishment and Entertainment in the Fashion District
- Leading Activists, Artists and Influencers
- High Visibility local and internet promotion
- Cannabis-themed Gift Bags

100% net proceeds to The NORML Foundation

Be a part of the NORML FORML LA, a memorable evening event that will provide meaningful brand exposure. We plan to do it each year when CWCBExpo comes around. The NORML FORML in NY in May was a smash hit.

- Music from Josh Seigel of Stunt Double will warm up the evening
- An exhibit of Jacob Wheeler's Medical Marijuana series at The Pattern Bar
- The beautiful outdoor patio will be fragrant with the perfumes of the harvest
- The Pattern Bar will serve its renowned menu
- A program of major activists and entertainers will take to the mic
- Music by Stunt Double
- Audiovisual & Internet Livestream

Note: not an infused menu, just worldclass food!



NORML FORMIL LA



KymB



Michael O'Malley



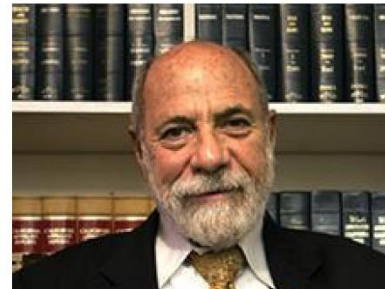
Fred Polisinelli



Dale Geiringer



Ellen Komp



Bruce Margolin



Josh Seigel



Jacob Wheeler



Stunt Double

NORML[®] FORML LA

7pm

Music by Josh Seigel
Medical Marijuana Art Exhibit
Cocktail Hour

7:45pm

NORML FORML Opening Remarks

8pm

Dale Gieringer
Ellen Komp
Bruce Margolin

8:45pm

Music by Stunt Double

9:45pm

Sponsor/Chapter Closing Remarks

10pm

Media and Advertising with CWCBEexpo and



Cannabis WeekSM Bringing the industry together

A multi-touchpoint campaign featuring our NORML FORML LA fundraiser:

- Social Media
- Radio
- Cable TV
- Banner Ads
- Print Ads

The logo for PPA, consisting of the letters "PPA" in a bold, black, sans-serif font centered within a white square.

Sponsorship Levels

- Platinum \$1500
- Gold \$750
- Silver \$250
- Green \$150

Platinum Sponsor - \$1500

- 6 tickets to The NORML FORML
- Product placement in 100 VIP Swag Bags
- Logo on event signage
- Individual Sponsor Signage provided
- Mention in press release
- FB/IN/TW posts by CWCBEexpo, Curved Papers, NORML, MJBA, High Times
- Logo on event page, cwcbeexpo.com, curvedpapers.com norml.org and mjheadlinenews.com
- Logo included on official event flyers and notices
- Reserved VIP seating
- Mic Time at The NORML FORML and a video asset to keep from it
- Commemorative Red Carpet Photos

Gold Sponsor - \$750

- 4 tickets to The NORML FORML
- Product placement in 100 VIP Swag Bags
- Logo on event signage
- Mention in press release
- FB/IN/TW posts by CWCBExpo, Curved Papers, NORML and MJBA, High Times
- Logo on event page, cwcbexpo.com, curvedpapers.com norml.org and mjheadlinenews.com
- Commemorative Red Carpet Photos

Silver Sponsor - \$500

- 2 tickets to The NORML FORML
- Product placement in 100 Gift Bags
- FB/IN/TW posts by CWCBExpo, Curved Papers, NORML, MJBA, and High Times
- Logo on event page, cwcbexpo.com, curvedpapers.com, norml.org and mjheadlinenews.com
- Commemorative Red Carpet Photos

Green Sponsor - \$150

- 1 ticket to The NORML FORML
- Product placement in 100 Gift Bags
- FB/IN/TW posts by CWCBEexpo, Curved Papers, NORML, MJBA, High Times
- Logo on event page, cwcbexpo.com, curvedpapers.com, norml.org and mjheadlinenews.com
- Commemorative Red Carpet Photos

Thanks for your interest and support!

We look forward to celebrating Cannabis Week NYC with you.

See you at the NORML FORML LA and CWCBEExpo!

Sponsorship and Media Inquiries:

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917 535 3284

The logo features the word "NORML" in a bold, dark green, sans-serif font with a yellow outline. A registered trademark symbol (®) is positioned to the upper right of the letter "L". The text is centered on a light green background that is filled with a repeating pattern of marijuana leaves. The entire logo is set against a dark blue background with a wavy, fabric-like texture.

NORML[®]

NATIONAL ORGANIZATION FOR THE REFORM OF MARIJUANA LAWS